

# THE CANS OF THE YEAR AWARDS 2021

## SILVER FANCY CANS



The Same innovative spirit also featured in "Maharashtra Metal Works" design for Jim Beam Whiskey . Its tinplate secondary container took the joint Silver title partly thanks to its deep embossing. The tactile feature ran to 3mm deep and impressively maintained its integrity as its ran around tow sides of the cans. The judges praised Maharashtra Metal Works for the extra work this have demanded.

